

Trinh Thuy Linh

Social Media Specialist



Contact



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Skills

Languages

English Advanced

Japanese N1 JLPT

Chinese HSK5

Computer skills

Adobe (Illustrator/Photoshop/Premiere)

MS (Office/Excel/Powerpoint)

Interpersonal skills

Lateral Thinking

Problem Solving

Self Awareness

Reference

Vu Tuan Anh

Marketing Manager at AnVi Center

P: (+84) 964896762

Profile



I have always been uncontrollably passionate about conversing languages and discovering every single corner on the internet. Being highly adaptable, efficient in self-study, and open to brand-new solutions, I have been performing as a social media coordinator with two years of hands-on experience. To contribute my capabilities and leverage social management expertise, I am looking for a fast-paced, professional working environment that stimulates creativity and encourages a productive atmosphere.



Work Experience

VIETNHATCLUB - Social Media Executive

May 2020 - Dec 2020

- Created engaging content for Vietnhatclub Facebook page, optimized content according to SEO. The best of which initiated **more than 300 shares**.
- Attracted **100 new students** in Aug - Sep 2020 by a social media campaign.
- Negotiated and co-operated with HayBike representatives to **leverage sales by 15%** and increase content efficiency.
- Worked in a team of 5 to organize Karate Grading Examination, attracting more than 200 participants through social media.

ANVI SOFT SKILLS CENTER - Graphic Designer/Content Writer

Mar 2019 - June 2021

- Meet the requirements of **raising the number of followers to 150%**
- Was responsible for planning and executing content on a weekly basis.
- Looked into core products to analyze and sort out the most outstanding trait for advertisements.

SEIKOH VIETNAM - Japanese Teacher

Oct 2019 - Present

- Teach Japanese level **N5-N4** to 28 students, **45%** of which were eligible for long-term working visa in Japan.
- Carry out B2B service by teaching Japanese to employees from AG-VINA Engineering CO.



Education

National Economics University, Hanoi, Vietnam

Bachelor of Marketing Management

Aug 2018 - April 2022



Activities

Manage **Discord channels**, **Instagram pages** which revolve around learning languages and sharing artworks

Certificate of Appreciation for **English Presentation Skills** Course