TRINH THUY LINH

Hoang Mai, Ha Noi

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OBJECTIVE

Passionate language lecturer, multi-linguist and social media coordinator with 2 years of hands-on experience. Seeking to leverage strong social management expertise.

EDUCATION

National Economics University Aug 2018 – May 2022 (expected)

Bachelor of Marketing Management

PROFICIENCY & SKILL

English

Japanse **N1 JLPT (Japan Foundation)**

Chinese HSK5 (Hanban Confucious Institute)

MS (Office/Excel/Powerpoint), Adobe (Illustrator/Photoshop/Premiere)

WORK EXPERIENCE

VIETNHATCLUB - Vietnhatclub | Facebook May 2020 – Nov 2020

Content Writer (Part-time)

- Created engaging content for **Vietnhatclub** Facebook page, optimized content according to SEO.
  - The best of which initiated more than 300 shares.
  - Attracted 100 new students in Aug - Sep 2020 by a social media campaign.
- Co-operated and dicussed with **HayBike** representatives to leverage sales and content efficiency.
- Worked in a team of 5 to organize **Karate Grading Examination**, attracting more than 100 participants.

ANVI SOFT SKILLS CENTER - Trung tâm kĩ năng mềm AnVi | Facebook Mar 2019 – Present

Social Media Executive (Online)

- **Co-founded Facebook page** with current 3.838 followers, currently responsible for contents and visuals on a weekly basis.
- Look into core products to analyse and sort out the most out-standing trait for advertisements.

SEIKOH VIETNAM - seikohvn.com.vn Nov 2019 – Present

Japanese Teacher (Part-time)

- Teach Japanese level **N5-N4** to 21 students, 3 of which were eligible for long-term working visa in Japan.
- Carry out B2B service by teaching Japanese to employees from **AG-VINA Engineering CO**.

ACTIVITIES

Certificate of Appreciation for **MC and Presentation Skills** Course Aug 2018

1st Place in District **English Competition** for Gifted Students Oct 2017

National Karate Silver Medal in 2016 Sport Tournament Aug 2016