**Ahsan Kamran**

109/I Main Khayaban-e-Shujaat, DHA Phase VI, Karachi, Pakistan

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**Academic Qualification**

* **Institute of Business Administration (IBA)** Aug 2020 – Present

BS in Accounting and Finance | Freshman Year | GPA 3.87

* **International Baccalaureate (IB) Diploma Program** Aug 2018 – May 2020

The International School | IB Score of 40/45 | Student of the Year 2020

* **International Baccalaureate (IB) Middle Years Program** Aug 2016 – May 2018

The International School | IB Score of 51/56 | Student of the Year 2018

* **SAT Assessment**

Scored 1450/1600 | 19/24 in Essay Writing

**Leadership and Work Experience**

**Team Leader**  Oct 2020 – Present

**AIESEC in IBA**

* Team Leader: Digital Marketing | Responsible for all content creation on AIESEC Instagram page
* Previously served as Director Outgoing Global Talent
	+ Corporate calling for internship openings for Exchange Participants

**Founding Member**  June 2020 – Present

**IBCloud**

* Founding member of a free educational start-up aimed at tutoring IB students
* Co-Teacher and Director | Responsible for Social Media marketing

**Author/Contributor** Feb 2019 – Present

**Onymous**

* Contributor for an online page providing free notes for IB students in need
* Responsible for providing content and designing the webpage

**Editor-in-chief**  Dec 2018 – Mar 2019

**TIS Talk**

* Main Editor of an annual Business and Economics Magazine
* Responsible for designing the magazine on Adobe Photoshop and writing articles

**President**  Oct 2018 – Apr 2020

**Debate Club**

* Responsible for organizing debates and taking notes
* Coordinated with other members of the club

**Research Papers and Projects**

* Proposed altered **Marketing Mix for Harley Davidson, Inc.** to increase falling revenues
* Financial analysis of **Abbott Laboratories Pakistan**
* Conducted financial forecasting for the inauguration of a **new branch for Rehmat-e-Shereen**
* Analysis of Economic standing of **England, Singapore and Sri Lanka**

**Other Skills and Activities**

* **Swimming Team Captain** Oct 2019 – Nov 2019
* **House Vice Captain** – Europe Oct 2018 – Nov 2018
* Adept at **MS Office, Adobe Photoshop and iMovie**
* Extensive background in **Content Writing and Development**