**Tran Thanh Duyen**

*****Business Development Intern*

Female

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Danang, Vietnam


# PERSONAL STATEMENT

I am a confident person, love to share opinion with everyone and always improve knowledge. Besides, I tend to work based on my plan which I create in advance. Looking to make a strong start to my career in Business Development by making an active contribution as a Business Development Intern at Korona.

**EDUCATION**

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| 2017-2021 | University of Greenwich Vietnam *Bachelor of Business Management* |
| Core subjects * Marketing
* Statistic
* Strategy Management
* International Human resource management
* Operations and Project management
* Business and Business Environment
* Soft skills
 |
| 2019-2021 | **University of The People** *Associates in Business Administration* |
| Core subjects * Marketing
* Human resource management
* Globalization
* Entrepreneurship
 |
| 2021-2022 | **Trinity international college** *Post Graduate Diploma in Sales and Marketing Management* |
| Core subjects * Strategic Marketing Management
* Corporate Social Responsibilities and Business Ethics
* Customer Relationship Management
* Integrated Marketing Communication
* Services Marketing
* Marketing Research Methodology and Marketing Plan Project
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# EXPERIENCES

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| **Aug 2019 – now** | **INXTEAD CONSULTING** |
| *Market Researcher / Seasonal* |
| * Market research using Vsmart phones
* Communicate with an authorized person of Vsmart to have an appointment and express the desire to cooperate between the Italian telecom company and V-smart
* Research on large-scale shoe manufacturing companies in Vietnam
* Seek, contact and make a list of information about large-scale Vietnamese shoe manufacturers
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| **Sep 2020 -now** | **PANTADO** |
| *Teacher / Part- time* |
| * Teach
* Teaster
 |
| **Apr 2021 – June 2020** | **HUNTPRO** |
|  | Head hunter / Part- time |
|  | * Post job description
* Answer questions for candidates about the job
* Submit CV of candidates to the system
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**HONORS AND AWARDS**

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| **2018** | **The best student of the subject** *University of Greenwich Vietnam* |
| **2019** | **Top 5 Student Buddy** |
| **The best student \_ Spring semester 2019***University of Greenwich Vietnam* |
| **Top 3 student \_ Summer semester 2019** |
| **2020** | **The best student of the subject \_ Spring semester 2020***University of Greenwich Vietnam* |

**PROJECT**

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| --- | --- |
| **Aug 2020 – Sep 2020** | **A study on covid-19 towards Online shopping behavior in Danang (Vietnam)***FPT Edu Research Festival - ResFes 2020* |
| **Sep 2020 – Apr 2021** | **A study on factors impacting online purchasing intention of Danang consumers***Dissertation\_ University of Greenwich Viet Nam*Main responsibilities:- Think about topic, create idea and make a implementation plan- Survey and study consumers in Danang city- Manage time of project- Discuss and draw conclusionKey learning and achievements:- Risk management- Data analysis- Project management- Time management- Improve critical thinking |

**DEGREES AND CERTIFICATIONS**

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| **Feb 2020** | **Certified Risk Management (CRM)** |
| *International Business Management Institute (IBMI)* |
| **2021** | **First class honours degree** |
| *University of Greenwich Viet Nam* |

**ACTIVITIES**

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| --- | --- |
| **2018** | **Survival Race | University of Greenwich Viet Nam** |
|  | *Participant* |
| **2020** | **Leadership summer camp | University of Greenwich Viet Nam** |
|  | *Participant* |
| **2021** | **University talkshow - "Career networking" | University of Greenwich Viet Nam** |
|  | *Event coordinator* |

**REFERENCES**

|  |  |
| --- | --- |
| **Nguyễn Minh Hải**Business Manager Leader | University of Greenwich Viet Nam (Dannang)Email: Hainm24@fe.edu.vn | **Nguyễn Lê Lộc Tiên**Supervisor of Dissertation | University of Greenwich Viet Nam (Dannang)Email: tiennll@fe.edu.vn |