# ELYDE CERQUEIRA

## About me

I'm a marketing professional and I'm in love about what I do! I believe in communication power and always we may resolve our troubles through of good conversation. I have a yearning for great achievements and I don't usually give up until I reach my goals. I strive to offer the best performance in all situations and try to grow with all the opportunities that are offered to me. I believe we were born to make a difference or admire those who do.

## My Mission

I yearning to be proactive, present solutions and collaborate for the growth of everyone around me.

## My Vision

Become recognized as a great professional and an example of success in my expertise area.

## My values

To be honest whatever the circumstance, be responsible with my commitments and dedicate myself to everything I set out to do.

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**Age**
26 years old

**Nationality**
Brazil


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**E-mail:**
elyde_cerqueira@hotmail.com

**LinkedIn:**
Elyde Cerqueira


## Skills

### Language

- Portuguese - Native
- English - Advanced
- Spanish - Basic

### Software

- Photoshop - Intermediate
- Illustrator - Intermediate
- Indesign - Intermediate
- Corel Draw - Intermediate

### Expertises

- Strategic planning
- Events
- Social Media
- Endomarketing
- Digital Marketing

## Experiences

**Editora Mensagem para todos | Feb 2021 - Currently (Brazil)**

**Marketing analyst (as a self employed ):** Planning outbound and inbound campaigns to sell eCcommerce products, develop media strategy, produce content for eCommerce social networks, and assist the events team.

**Cutural Care | Jun 2018 - Jan 2021 (U.S.A)**

**Au Pair:** Exchange of study and work in the United States as an Au Pair focused on cultural exchange and immersion in an American family assisting in the education and care of their children.

**Editora Mensagem para todos | 2018 Feb - 2018 Jun (Brazil)**

**Social media:** Manage profiles, analyze and produce content, develop media strategies, create graphic pieces for social networks and the eCommerce and social networks and assist the events team.

**Agência bws Russo | 2017 May -2017 Nov (Brazil)**

**Social media:** To manage profiles, optimize, analyze and produce content for social media, develop media strategies.

## Academic Training

**Wyden Educacional | Jun 2013 - Jun 2017**
Bachelor's degree in advertising

**UCLA (University of California, Los Angeles) | Jan 2020 - Mar 2020**
Etension in Integrated Marketing Communications

**Rinaldi Adult Center | Set 2019 - Mar 2020**
ESL - English as a Second Language

**Bunker Hill CC | Mai 2019/36h**
Cultural Immersion Class in Washington DC

**University of the District of Columbia | Mar 2019/36h**
Cultural Immersion Class em Boston