HEMAL PATEL

B-12, Suvidha Park, Opp. Karnavati Park,
Nikol gam road, Nikol-Ahmedabad-382350
Contact No.: +919662965802
Email: hemal0411@gmail.com

OBJECTIVE

To work for an organization which provides me the opportunity to improve my skills, knowledge and to growth along with the organization objectives.

SKILLS & ABILITIES

- Statistics
- R Programming
- Python with ML
- SAS
- Machine Learning
- Data Visualization (Tableau)
- Social Media Marketing
- Others: MS OFFICE, MySQL, HTML
- Digital Marketing
- Also, Team Handling/managing Skills

Experience

Project Manager **April 2020 - Running**

Digital Pilot • Digital Marketing & Software Services Agency

WordPress Developer **Aug 19 – March 2020**

Freelance

AREA OF INTEREST

- Data Science
- Digital Marketing

EXPERIENCE OF PROJECTS

Project Title: Credit Card Default Prediction

Detail: To predict the credibility of a customer with the help of **Logistic regression model** by using **R & Python** programming and Machine Learning

Project Title: Store Data Analytics

Detail: To analyze data and import data after that **clean and transform** data then use for reporting by using data analytics.

Project Title: Sales data

Detail: Handling the **missing value and clean** data.

Project Title: Tableau Dashboard

Detail: import data and build various reports and dashboard and generate insights by analyzing data.

Project Title: Social Media Management

Industry: Digital Marketing **(Social Media Marketing)**

Detail: Managing Social media account on Instagram and increased engagement and insight.

Project Title: WordPress Development

Detail: Design & Build website for trimurtitravels.com using WordPress Elementor.

Project Title: Website Development & SEO

Detail: Design & Build website for DoJewellers.com using WordPress WooCommerce and also did Basics On-Page SEO.

DATA SCIENCE & PROGRAMMING CERTIFICATES

Data Science Certification **Running**

Imarticus Learning Pvt. Ltd.

The Complete Digital Marketing Course – 12 Course in 1 **July-2020**

Udemy (UC-619ad61f-411f-4559-9a2a-4aeb3e89d9c0)

R Basics - R Programming Language Introduction **June-2019**

Udemy (UC-QJCA0VA2)

ACADEMIC QUALIFICATION

S.S.C **2012**

(Bright Land High School- Surat)

Diploma in Computer Engineering **2015**

(Nirma University) **CGPA-6.67**

Bachelor in Computer Engineering **2019**

(Apollo Institute of Engineering) **CGPA-7.76**

CURRICULAR ACTIVITIES

- Attended State Level Seminar of “Web Services on Cloud” at Nirma University (Cloud Computing)
- Participated in National Level Techno Event at Nirma University in NU-TECH’17
- Attend a Workshop on App Development in Nirma University in PRAVEG’17