

Dewi Joanne

Profile

Enthusiastic person with a robust problem-solving skills, a dedicated team player with extensive knowledge of software engineering and a driven individual with the ability to adapt to any situation and proven potential to grow self and others.

Skills

French | German | English | Indonesian | Dutch

Coding Skills:

C/C++, Javascript, Python, Dart, SQL, React, Node.js

Hard skills

Content marketing, project management, web development, presentation skills, digital marketing, market research, data analysis, business intelligence, financial management, graphic design, analytical thinking, creativity, event planning, database management

Design skills:

Adobe Photoshop, Adobe Illustrator, CorelDraw, Adobe Premiere

Contact



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Country: Indonesia

Academic History

Binus University

Computer Science

2019- 2023

- Maintained a 3.5 GPA
- - Featured in Women in Tech Column Cosmopolitan Indonesia
- - International Global Network Ambassador
- Creative Executive Polyglot Indonesia
- - Certifications in Javascript, Python, Dart, SQL, Data Science
- - Mentor at BNEC
- - Vice President of World Merit Indonesia
- - Google Developer Student Club Leader
- Graphic Designer at RuangPeduli by Ruangguru
- Bahasa Bakti x Kominfo Tutor

Professional Career

Market Research Analyst

Archipelago International Group

2018-2019

- Analysts help determine a company's position in the marketplace by researching competitors and analyzing prices, sales, and marketing methods. Using this information, I may determine potential markets, product demand, and pricing. My knowledge of the targeted consumer enables me to develop advertising brochures and commercials, sales plans, and product promotions. Market research analysts evaluate data using statistical techniques and software. I interpret what the data means for their client, and I forecast future trends. I often make charts, graphs, and other visual aids to present the results of my research.

UX Researcher & Strategic Marketing

Meta Mate Worldwide - Main Office Berlin

2020- present

Data & Revenue Analyst

Accor Hotel Group

2016-2018

- I keep track of the company's revenue and look for ways to improve it. This analysis is multifaceted. I tracked revenue over time and determines the direction of the trend. I determined how a company's revenue compares to competitors in the industry. I was responsible for taking large sets of numerical data and extracting from valuable information about the company's revenue that management can use to make business decisions.

