NGUYEN HUYNH PHUONG NGA

UNDERGRADUATE

PERSONAL PROFILE

An undergraduate with indefinite curiosity about this world. As an AIESEC member, I believe in leadership and the values it contributes to any individual and the society.

EDUCATION

Foreign trade university

ACHIEVEMENTS

UNILEVER FUTURE LEADERS' LEAGUE – TOP 3

Competing with 2050 Vietnamese students globally & 650 submissions in Unilever's only business case competition for students.

MARKETING ARENA – TOP 20

National competition by Creatio – Marketing Club of Foreign Trade University

SKILLS

Technical skills

- English: IELTS 7.5
- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop

Soft skills

- Leadership
- Teamworking
- Analytical mindset
- Detail-oriented

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EXPERIENCES

MARKETING MANAGER – VIRTUAL PROFESSIONAL PROGRAM, AIESEC

1/2021 – NOW

- Lead a team of 4 and plan marketing activities for Virtual Professional Program, an online internship product by AIESEC.

Learn about team management and member development plan. Achieved 100 sign-ups in 3 months with the highest number of qualified candidates in Vietnam entity.

MARKETING EXECUTIVE – GLOBAL VOLUNTEER, AIESEC

7/2020 – 1/2021

- Co-founder of World Citizen Community - The first platform for Vietnamese youth to interact and exchange culture internationally.

Learn to promote, plan for content and run a Facebook community from scratch. Reach 700 members and 3000 reactions in 3 months.

- Promote for Global Volunteer – a product by AIESEC. Contact online and offline marketing campaigns.

Develop Marketing knowledge, Content writing & design skills

EXCHANGE CONSULTANT – GLOBAL VOLUNTEER, AIESEC

1/2020 – 7/2020

Contact new customers and consult the best Global Volunteer project for them.

Learned to be customer-centric and effective communication. Got 2 contracts ($165 each) during COVID-19.

INTERN EXPERIENCE - GLOBAL NAVIGATOR, AIESEC

9/2019-1/2020

Worked with international interns to build activities (workshops and events) for a 4-week English interactive course for Vietnamese youth.

Learned to teamwork and manage a team (from 4 to 11). Practice English in both written and spoken forms.