Nadyezdi Rifi Prihadiani

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An ambitious and highly motivated undergraduate management student of University of Indonesia who's eager to constantly develop skills and grow professionally for continuous improvement. Excellent conceptual and analytical skills and ability to perform in a team as well as independently.

Education

Universitas Indonesia (UI), Depok *2018 – 2022*

Bachelor of Economics, Management

- CGPA: 3.71 out of 4.00
- Career Interests: 1) Business Development 2) Market Researcher and Analyst 3) Strategic Planning 4) Project Management

Experience

Small Business Owner – Koelinari by Yu'ari *March 2020 – Present*

- Sold more than 30 orders daily with area spanning from Jabodetabek to Semarang
- Developed business model, marketing strategies and financial budgeting

Organization and Campus Activities

Badan Otonom Economica *January 2021 – December 2021*

Vice Head of Publishing Division

- Constructed the detailed budget, timeline, workload for in total 21 members and supervise the division's projects
- Reviews, edit, and proofread daily journalistic publications (news articles, mild reports, and features)

Editor in Chief of Majalah Economica, 63rd Edition

- Determined the tone and scope of the publication and set publication standard
- Reviews in total 33 contents of Majalah Economica for accuracy and appropriateness
- Developed strategies and allocation of resources to increase public awareness of Majalah Economica and B.O.Economica

The 13th Indonesia Marketing Competition *March 2019 – December 2019*

Team leader of Art and Design division

- Construct the event grand design and mood board in accordance with the year's theme
- Coordinated with 7 other divisions in carrying out the 13th IMOTION theme visually through art and digital content

Technical Strengths

Languages	Bahasa Indonesia, English**.**
Software & Tools	Microsoft Office, SPSS (basic), Stata (basic), MySQL (basic), Adobe Photoshop & Illustrator
Skills	Project Analysis, Corporate Finance, Time Management.

Awards and Achievements

Runner up of Marketing Plan Competition for Lakuemas *November 2020*

(The 14th Indonesia Marketing Competition)

Shinhan Bank Indonesia Scholarship Program Grantee *March – November 2020*

For the 6th Semester and 7th Semester